

CREATE MORE CAPACITY TO PLAY CRICKET AT YOUR CLUB



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2G Flicx Pitches give you great flexibility, value and versatility as our roll out, roll up cricket solution creates a huge number of ways for cricket clubs all around the world to grow participation and raise quality standards of matches and training. Add extra pitches or upgrade existing facilities to increase your clubs' capacity by rolling our portable pitch out on a range of sub-surfaces. We would love to hear from you if your club is looking to...

- ✓ Add pitches for additional teams
- ✓ Create more net spaces for training
- ✓ Host a better standard of indoor cricket
- ✓ Host cricket at alternative venues

Here are our **top five** applications of the 2G Flicx Pitch in clubs...



Convert grass fields to extra cricket match and practice pitches

This is the most popular application in terms of using a grass football/rugby field or park to host cricket in the summer. You need to identify a firm, flat area then cut the grass down short to 15mm so the pitch doesn't float on top of the grass (instead moulding to the under surface) before rolling the pitch out and waiting 30-45 minutes to settle. The 2G Flicx Pitch offers great grip, good pace and bounce and an even contest between bat and ball. Batter will be able to play their shots in confidence whilst seam and spin bowlers will get excellent purchase and turn off the



Host multiple junior games (or tournaments) on your outfield

Club with an active competitions structure have been hosting tournaments on their outfield with Flicx batting ends (one match pitch creates two 10m batting ends). This allows space to be optimised whilst players enjoy a realistic cricket experience, playing on a demarcated wicket. Performance wise, the 2G Flicx Pitch is soft, grippier surface giving good purchase off the wicket for spin bowlers whilst batters can play their shots in confidence. Now your club can expand its junior section all whilst protecting the main 1st team square.



Create new net lanes or upgrade worn or underperforming synthetics

As the 2G Flicx Pitch can be rolled out on various surfaces; clubs such as Bradfield CC have been adding additional net facilities whilst Teddington CC have upgraded their worn astro strip. This is a great way to get further life out of your synthetic without the cost of groundworks.

Train indoors and host a better standard of winter nets

The 2G Flicx Pitch works very well indoors* and some of the main issues with heavy traditional matting such as waving and high bounce are mitigated. Furthermore, with our coaching designs, young players can really hone their technique. No taping or waving with the Flicx Pitch - the same versatile pitch offers great performance indoors and gives you a realistic bounce.

Synthetic pitches, playgrounds (indeed any firm, flat surface!)

Clubs including Eastbourne CC roll their 2G Flicx Pitch out of their astro field. Most 3G rubbercrumb pitches and standard synthetic pitches facilitate great pace and bounce with the Flicx Pitch again helping clubs create additional practice facilities for example rolling a batting end out in the middle of each half of a hockey pitch to host 2 small sided games (hardball under floodlights as at Eastbourne) to create a great 20-20 format popular with players.

DID YOU KNOW?

The Flicx Pitch was developed 25 years ago in South Africa but is now manufactured and hand made to order here in the UK. We can make pitches of any size / design for you

ROCKHAMPTON + THORNBURY CRICKET CLUB CASE STUDY



Owen Dawkins, Gloucester CCC Batting Coach, is a huge fan of the 2G Flick Pitch and its multitude of benefits for clubs and schools. Owen was kind enough to give up his time to report back to us on where he sees the biggest value in the product and how it is benefitting his players

Off the back of Owen's recommendation, Thornbury Cricket Club purchased a 2G Flick Match Pitch in Autumn last year and the pitch has dual usage by both parties hosted at Tockington Manor School which is small prep school but with a growing appetite for cricket.

Both the club and school are using the 2G Flick Pitch extensively to increase capacity with all four U11's teams playing on the pitch whilst other junior age group matches are hosted on the outfield to by splitting the pitch up into batting ends. Indeed, it is only through having this pitch that the club has been able to grow to 4 sides in this age group!!

"It is Owen's belief that for players at U11's and U13's that the 2G Flick Pitch is the best surface for kids to play and more beneficial than grass as the bounce is better so young players get more chance to hit the ball thus playing more shots and therefore get more enjoyment with skills fast-tracked."

In terms of performance rational Owen has noticed that younger players playing on a 2G Flick Pitch are ahead of their peers as it uniquely allows shots to be learned playing off the back foot as the ball bounce is truer more giving a batter more time. The 2G Flick Pitch experience puts players ahead of the game in terms of their development and capability to play off both the front and back front from a young age and otherwise back foot shots have to be coached in older players.

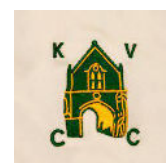
"The 2G Flick Pitch has the performance and versatility to develop players of all ability level and the investment in a pitch pays back very quickly in terms of increased members, more matches and more people at the ground so more revenue back in the club. It ticks all of the boxes!"

With Owen's coaching at Gloucestershire CCC the squad are also now training on the 2G Flick Pitch split into two batting ends to use as throwdowns for realistic training. "The 2G Flick Pitch produces a good consistent bounce so the players have trust in the wicket " The two questions that clubs mainly ask me about the Flick pitch is ... is it realistic? and is it safe? and I can certainly confidently answer yes to both elements. Our bowlers have found that the ball has spun; rather than skidded on and once cricketers have seen, played on and experienced the benefits of a Flick Pitch for themselves, there are no objections left... for me it's a product that is a no brainer for clubs and schools wanting to develop their facilities as it gives you so many options.

Extend the Season – Thornbury's investment in Flick means they can train longer



Just a few of the clubs who purchased a 2G Flick Pitch in 2023...



CHIPPENHAM COULDN'T BE MORE PLEASED

EXTRA SPACE + BETTER QUALITY TRAINING

Chippenham Cricket Club first found the need for a 2G Flickx Pitch when their groundsman unexpectedly passed away. This placed extra demand on club volunteers and their turf facilities. With more demand for women's and girls cricket the pitch at Chippenham is already used in several different ways on a weekly basis ...

We got a Flickx Pitch to save time. It definitely ticks that box

- Hosting Women's Softball Festivals – 2 matches are held simultaneously, one on the Flickx Pitch, the other on the synthetic with 4 teams competing.
- Hosting U9's and U11's league matches where the bounce is consistent, and the juniors can play proper cricket shots.
- Senior + Junior Club Training – Split into two batting ends for games off one end and to create two additional nets with a portable cage around it to cater variable numbers. 120 youngsters all play in different areas of the ground and it's a valuable extra area for the seniors.

To a club like us, they are a real asset.

'I believe the Flickx Pitch is a quick and effective solution for any club who is finding it a challenge to meet and deliver the wide range of cricket the ECB are now encouraging. Club's that have the potential to grow and want to offer more cricket but have limited space to increase their training and playing opportunities, will certainly find the Flickx Pitches a great asset'

Any club who is trying to find a way to offer more (junior and women's – whichever way you look at it, it is more preparation work and more pressure on the facilities – people totally underestimate what is involved in getting a game on a grass wicket). Any club like us – I think it's a brilliant thing and Tuddenham CC down the road have already seen our 2G Flickx Pitch and purchased one of their own"

DID YOU KNOW?

We can print your club or a sponsors logo on any 2G Flickx Pitch?? Improved for 2024, we have a new 3 stage digital printing process that gives you stunning logo print quality and increased durability... attract sponsorship investment to help fund your pitch



GAIN SPONSORSHIP INCOME FOR YOUR CLUB WITH LOGO BRANDING

Use your Flickx Pitch as a unique sponsorship opportunity can open doors to attract vital new investment... cricket pitch branding is a unique opportunity for sponsors. It is front and centre in any match AND has a great CSR angle in supporting community sport. Pitches can be created to any size or design specification as each pitch is hand made to order in the UK by Rob, our expert pitch maker. Logo's can be inserted retrospectively and changed in future seasons too. Want a mock up for your prospect sponsor? just get in touch with your requirements by emailing kate@flicx.com

DID YOU KNOW?

The 2G Flickx Pitch is supplied in two half pitch batting ends with a free Flickx Safety trolley. This means you can use your pitch as two separate pieces for junior games off one end on the outfield or for nets OR quickly clip the two halves together to form your full pitch to host all age groups (hard or soft ball)

FLICX PITCH OFFERS

The 2G Flicx Pitch is suitable for hard ball or soft ball cricket, for matches or training, indoors or outdoors and for juniors or senior cricket –we really deliver on being the worlds most versatile cricket wicket!! Invest now and get a pitch built to last.

OFFER 1 – EARLY BIRD DEAL ACROSS THE RANGE (FEB 24)

SAVE 10% across the range up until the end of February 2024

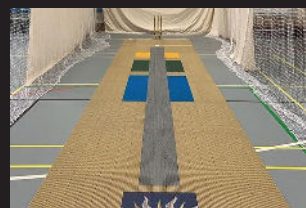
- Demonstrations available
- Quote “earlybird” when ordering
- UK offer only. Overseas? Contact us for a quote

OFFER 2 - FREE LOGO PRINTING on any full pitch purchased in March 2024.

Contact kate@flicx.com for a mock up

A QUICK REVIEW OF THE BENEFITS OF THE 2G FLICX PITCH FOR CLUBS

- Realistic pace and bounce
- Quick and easy set up
- Efficient storage
- Lightweight but grippy (no taping required)
- Durable and long lasting
- 5 year warranty and money back guarantee
- VERSATILE – use the same pitch indoors or outdoors, with hard ball or soft ball cricket for adults and juniors. Great longevity, value for money and performance.



Which is the right pitch for you? Our Club Bestsellers...



2G Flicx Multi Age Pitch (MAP) 20.12m (22 yards)

The 2G Flicx Multi-Age Pitch or “MAP” is aimed at clubs who need a solution that can cater for various age groups. With this highly versatile product, coaches can simply move the stumps along to another colour coded crease-line demarcated to quickly change the pitch length to cater for all these different ages on the same pitch as well as being a full-length senior pitch. Customers can choose which pitch crease lengths are added in yards or metres depending on your requirements eg: 14.12, 16.12 or 18.12 metres OR 15, 17, 19 or 20 yards.



2G Flicx Skills Batting End (SBE) 10 or 7.5m

The 10m 2G Flicx Skills Batting End is part of our coaching pitch range and is a great option for nets or to host small sided games on your outfield. Colourful bowling targets will help your players achieve a consistent line and length whilst developing batter’s decision making and shot selection skills. A number of games and challenges can be developed around the markings by creative coaches add more fun. This product can be used with both hard and soft ball cricket and rolled out on various under surfaces. There is also a standard Match Batting End available (all green design)



2G Flicx Match Pitch (MP) 20.12m

The 2G Flicx Match Pitch is for clubs looking to increase their capacity for senior cricket. It comes supplied in two half pitch rolls so gives you the option to use batting ends in nets or on the outfield or clip it together in the middle to form your full wicket. Easy to use and very low maintainance.

Standard Colour Options:   

Standard Size Options (all 1.8m width):
20.12m, 18.12m, 16.12m, 14.12m

**SPEAK TO OUR
EXPERT TEAM**

For 2G Flicx Pitch advice for your club contact us on +44(0)1295 816765

**CONNECT
WITH US**

on social media to see our latest customer case studies - @FlicxPitch



or visit the website to download our brochure www.flicx.com